

This diagram helps you note down your ideas. Write down all the issues you would like to explore, then place each in the columns on the right. Finally, identify your issue - the one that is closest to your heart.

Step 1 - Identify the issue

ALL ISSUES



UNIMPORTANT

ISSUES THAT ARE NOT A
PRIMARY CONCERN



IMPORTANT

ISSUES THAT INTEREST YOU

PASSION

ISSUES YOU FIND MOST
IMPORTANT AND MAKE YOU
FEEL PARTICULARLY
OUTRAGED

MY ISSUE

THIS IS THE ISSUE THAT
REALLY MATTERS TO ME.
I FEEL IT VERY STRONGLY
AND I'M CONFIDENT
ABOUT THIS TOPIC.

