

Ask yourself “what are the strengths of our action?” and “what are the weaknesses of our action?”. Then, try to identify which opportunities and which threats you may encounter in the implementation of your action. Finally, look at the diagram you have filled in and examine it. Value your strengths, ask yourself whether the weaknesses need to be improved. Take advantage of the opportunities and be ready to face threats.

Step 5 - Identify your action  
SWOT ANALYSIS

**Strengths**

**Weaknesses**

**Opportunities**

**Threats**