

There are many ways to come up with the best idea, together.  
Let us inspire you - choose the brainstorming activity that best suits you.

### REVERSE BRAINSTORMING

Reverse brainstorming is a reverse brainstorming activity. Participants will have to come up with ways to cause a problem. Identify a problem and ask "how could we cause it?" Once you've got a list of ways to cause problems, just start solving them.

### MIND THE GAP

Write down where you are, then where you'd like to be. How can you fill in the gap to get to your objective? Participants will respond with answers from the general to the particular. Collect all the answers, then put them together to develop a vision for your action.

### TELL ME WHY

Start with a problem you're addressing and ask "why is it happening?". Once you've got some answers, ask "why is this happening?". Continue the process five or more times, digging deeper each time until you've come to the root of the issue.

### WHAT IF

What if this problem came up in the seventeenth century? How would it be solved? What if Gandhi had to face this problem? How would he manage it? These are all examples of "what if" scenarios that can spur creative thinking and have a lot of fun together.

### BRAINWRITING

The brainwriting process implies having each participant write down ideas on cards. These ideas can then be picked and shared with other participants who comment or critique them.

### PUBLIC BRAINWRITING

Write a question or concern on a piece of paper and post it in a public area. Ask other participants to write or post their ideas in their spare time. Compare all ideas together.

### REVERSE THINKING

"What would someone else do in our situation?". Once you've answered this question, just imagine doing the opposite. Would it work? Does the traditional approach work well, or are there more satisfying options?

### ROUND TABLE

Everyone must share an idea and wait until everyone else has shared theirs before suggesting a second idea or making comments on other's ideas. This is a great way to encourage shy group members to speak up.